**Unit 2 Activity 2.3**

**Comparing Everyday Genres**

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| **Genre**: What do people call this type of text? |  |
| **Writer’s role**: What is the writer’s role and status? Might the writer have several roles in this text?  |  |
| **Audience**: What types of people will read the text? |  |
| **Purpose**: Why do people write texts in this genre? Might they have a primary purpose and some secondary ones?  |  |
| **Context**: Where can this text be found? In what situations is it written and read? |  |
| **Structure**: What patterns of organization do you notice in the text? Are they typical of the genre, or do you think texts vary in their structure?  |  |
| **Language**: What do you notice about the language of this text? How do you think the context affects the language in the text? |  |
| **Conventions**: What other features of the text are important? For example, are there conventions for formatting and style? |  |

